



**Name:** Tara Sebastianis, Crimson Hair Salon

**Tell us about your company:** We are a new trendy salon located in the heart of the lower mission area here in Kelowna. We are a full hair care service salon with full esthetics and make up application services. We thrive on ongoing education and giving back to our community.

**What was your immediate reaction when you were asked to participate in SWTS?** We were extremely excited to be able to perform and help fundraise for Swinging with the Stars. I think some nervousness kicked in half way through the dance practicing and event planning. But it was a fantastic experience and I would do it all over again in a heart beat

**Why was it important to your organization to participate?** At Crimson Hair Salon we are always looking at ways to give back to the community. We have such great guests coming in to the salon supporting our small local business that we want to show our love and support back into the community any way we can.

**What is your favourite memory from the event?** My favourite memory of the event was being backstage right before we performed. I remember the butterflies running through my body and I could hear the audience cheering us on in excitement for our performance. It was a rush to be on stage performing with my colleges and a proud moment of accomplishment.

**What was your style of dance and why did you choose that one?** Our Crimson team was a group of 5 powerful women. When deciding on a song and style of dance we wanted something that represented our culture here at the salon. We needed a female vocalist who is a timeless trend setter and fashionista, we ended up going with the classic Madonna Vogue song!